

Simpson College Bookstore Moves Online and Launches New Spirit Shop



Indianola, Iowa (December 20, 2022)

- Simpson College has recently partnered with online bookstore provider, Akademos, to transition textbooks and course materials from the on-campus store to an online bookstore.

The online bookstore offers significant savings to students, increased access to compare pricing for required course materials and allows students to resell their used books through the marketplace. Integrated with Simpson's

Student Information System, single sign-on offers a customized experience for each student, allowing them to easily see the materials selected for their specific course schedules.

On campus, the former bookstore space has transformed into the Simpson College Spirit Shop, which houses a more extensive inventory of spirit wear, home goods and essentials.

Raj Kaji, CEO at Akademos shared, "Simpson College offers innovative learning opportunities and has a focus on students that we're looking forward to supporting. The online bookstore can help drive down costs for students while also offering technology that helps administrators encourage faculty to adopt lower cost materials semester after semester, and be made aware of student behaviors to ensure student success."

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About Simpson College:

Simpson College is a private, liberal arts college located in Iowa with campuses in Indianola, West Des Moines and online. Founded in 1860, the college has 1,268 undergraduate and graduate students. Simpson offers 74 majors, minors and programs in addition to three graduate programs. Outside of the classroom, Simpson is a member of the NCAA Division III American Rivers Conference, hosts eight Greek houses on campus and sponsors many extracurricular options for student involvement.